

## CareerZone Lesson Plans 2.0

### Titles and Topics

Below is a list of CareerZone lesson plan *topics (in blue)* with **titles** and brief explanations

#### *Assess Yourself – Facilitate engaging career assessments*

- **Americas Next Top Job** - Write a persuasive article that compares two job top career choices
- **Brochure Bonanza** - Create a brochure after researching an occupation of interest
- **Cluster Buster** - Learn about career clusters by categorizing and researching various occupations
- **Insert Steve Jobs Quote Here** – Explore CZ’s Future Goals & Dreams module to help make SMART Goals
- **Self Awareness T-shirt** - Assess self traits and learning styles to illustrate future goals
- **Coins of Strength** - Analyze strengths and determine how self-esteem impacts career planning
- **Living My Dream** - Apply future personal and career goals to a personal narrative about life in ten years

#### *Career Awareness – Introduce basic career awareness concepts*

- **Jobs in Our School** - Understand the different jobs needed to successfully run a school
- **A Day in the Life of a** – Create a career video to show the workplace of a specific occupation
- **Jobs for Sale** – Determine five possible career choices and create a visual showing possible job ads
- **My Life in the World of Work** - Create a timeline that depicts five to seven possible job changes
- **Characters and Careers** – Identify a possible career choice for a character in a literary work by analyzing their traits, interests and skills
- **Lets Tell a Story** – Use a storyboard to develop a realistic story about a character & their career

#### *Financial Literacy – Help students learn Dollars & \$ense*

- **Let’s Take a Vacation** - Plan a hypothetical vacation that fits within the limits of their (future) budget
- **Payday Planning** – Develop a reasonable budget based on the average salary of an occupation
- **Ratios and Rates** – Solve math problems based on ratios and rates as they relate to various careers
- **Tax, Discounts and Commission** – Understand tax, discount, and commission by problem solving
- **The Price is Right – Gas Money** - Understand how much items cost by playing a game where students guess prices of common items
- **Credit Scores and Losses** - Use a variety of online tools to explore the pros and cons of credit cards, credit scores, debit and debt.
- **Checking In** – Practice writing checks, balancing checkbooks and depositing checks into accounts
- **Pledge to Save** - Understand the value of saving money, creating and managing savings accounts, and using direct deposit by taking a pledge to save and reflecting on the results

#### *Job Search Skills – Engage in job search activities*

- **Dream Resumes** - Identify a possible dream job and write a resume for it, forecasting the education and experience they will need to get the job
- **Help Wanted** - Create a help-wanted ad to demonstrate how personal qualities and job qualifications relate to occupations
- **Job Shadowing** - Job-shadow someone in a job of interest, identify key duties of that job, and analyze the experience
- **My Portable Portfolio** - Create both a hardcopy and an online portfolio and then compare the two
- **Reference Your References** - Act out various scenarios and create reference lists for future opportunities
- **Soft Skills Challenge** - Communicate for a given length of time without the use of certain soft skills
- **My College Readiness Packet** - Explore college options and finances by analyzing important resources
- **Mindmap Your Resume** – Develop a meaningful resume that can be modified for any career opportunity
- **Elevator Pitch – What’s Your Brand?** – Learn the art of marketing oneself using a 30 second elevator pitch, perfect for interviews and first impressions

### **Digital Literacy – *Develop digital literacy skills to protect your online identity***

- **Debating Social Media-** Hold a class debate on the impact social media has on society
- **Behind the Scenes Advertising-** Determine how companies use social media to advertise
- **Danger! How do Avoid Tricks and Scams-** Find out what dangers exist when replying to scams on the Internet and create a movie trailer storyboard to illustrate these dangers
- **Online Investigation** - Analyze websites by evaluating the content, user appeal and more
- **Privacy Rivalry-** Comparing privacy policy statements of popular social media sites and apps
- **Text vs Email Etiquette-** Evaluate differences between casual and professional digital communication
- **Establish your Digital Footprint (Online NETiquette Part 1)** – Create “digital footprints” to portray future online identities
- **Cleaning Up your Digital Footprint (Online NETiquette Part 2)** – Learn privacy policies and take action to clean up various social media profiles

### **Entrepreneurship – *Teach business, leadership, social and entrepreneurial skills***

- **Careers of Yesterday and Today-** Explore an early entrepreneur’s career and draw conclusions about how that career is different from its current form
- **Famous Americans Making a Difference** – Research an impactful entrepreneur’s career
- **Practicing Philanthropy** - Carry out a service learning project based on a meaningful cause
- **Mind your own Business** - Create a mock business and build a class business fair

### **STEM – *Integrate Science, Tech, Engineering and Math with career exploration***

- **Everyday Math-** Interview an adult who uses math in their workplace
- **Fighting Forest Fires-** Learn about what this job entails
- **Finding Facts on Scientists-** Research a career in STEM and create a factsheet & class book
- **Fossil Hunters** – Compare anthropologists and archeologists (or any 2 similar STEM occupations)
- **Invent a STEM Product-** Create a company and invent a product that will make life better in some way
- **Tech News** - Explain the impact that technology has on the workforce through a current events article
- **The Pythagorean Theorem** - Take a historical figure whose theories they are learning about in math class (Pythagoras) and research his life. Work to imagine what careers he might have today

### **Labor Market Lessons – *Apply labor market information (LMI) to making informed career decisions***

- **Bobilator** - Play a game called the Bobilator to better understand how different types of labor market information (LMI) can inform career decisions
- **What’s the Deal with LMI** – Research and present on LMI for a specific region of New York
- **Who Makes the News** – Visit a news station to learn about various media careers and their job outlook
- **More Math More Money** – Research to determine the likelihood of obtaining a career in STEM
- **HOT Jobs Near You!** - Apply real-time LMI by researching job postings from favorite companies
- **The Business Advantage** – Research real-time LMI using the employment page of a favorite company’s website. Then select a job posting to create a career path for using a vision board

*\*Note: Lessons can be found in the CareerZone Resources for Teachers section. All lessons mentioned above have been reviewed by the NYS Education Department’s Career and Technical Education Technical Assistance Center, a division of the Successful Practices Network.*