Below is a list of CareerZone lesson plan topics (in blue) with titles and brief explanations

Assess Yourself – Facilitate engaging career assessments
- Americas Next Top Job - Write a persuasive article that compares two top career choices
- Brochure Bonanza - Create a brochure after researching an occupation of interest
- Cluster Buster - Learn about career clusters by categorizing and researching various occupations
- Insert Steve Jobs Quote Here – Explore CZ’s Future Goals & Dreams module to help make SMART Goals
- Self Awareness T-shirt - Assess self traits and learning styles to illustrate future goals
- Coins of Strength - Analyze strengths and determine how self-esteem impacts career planning
- Living My Dream - Apply future personal and career goals to a personal narrative about life in ten years

Career Awareness – Introduce basic career awareness concepts
- Jobs in Our School - Understand the different jobs needed to successfully run a school
- A Day in the Life of a – Create a career video to show the workplace of a specific occupation
- Jobs for Sale – Determine five possible career choices and create a visual showing possible job ads
- My Life in the World of Work - Create a timeline that depicts five to seven possible job changes
- Characters and Careers – Identify a possible career choice for a character in a literary work by analyzing their traits, interests and skills
- Lets Tell a Story – Use a storyboard to develop a realistic story about a character & their career

Financial Literacy – Help students learn Dollars & Sense
- Let’s Take a Vacation - Plan a hypothetical vacation that fits within the limits of their (future) budget
- Payday Planning – Develop a reasonable budget based on the average salary of an occupation
- Ratios and Rates – Solve math problems based on ratios and rates as they relate to various careers
- Tax, Discounts and Commission – Understand tax, discount, and commission by problem solving
- The Price is Right – Gas Money - Understand how much items cost by playing a game where students guess prices of common items
- Credit Scores and Losses - Use a variety of online tools to explore the pros and cons of credit cards, credit scores, debit and debt.
- Checking In – Practice writing checks, balancing checkbooks and depositing checks into accounts
- Pledge to Save - Understand the value of saving money, creating and managing savings accounts, and using direct deposit by taking a pledge to save and reflecting on the results

Job Search Skills – Engage in job search activities
- Dream Resumes - Identify a possible dream job and write a resume for it, forecasting the education and experience they will need to get the job
- Help Wanted - Create a help-wanted ad to demonstrate how personal qualities and job qualifications relate to occupations
- Job Shadowing - Job-shadow someone in a job of interest, identify key duties of that job, and analyze the experience
- My Portable Portfolio - Create both a hardcopy and an online portfolio and then compare the two
- Reference Your References - Act out various scenarios and create reference lists for future opportunities
- Soft Skills Challenge - Communicate for a given length of time without the use of certain soft skills
- My College Readiness Packet - Explore college options and finances by analyzing important resources
- Mindmap Your Resume – Develop a meaningful resume that can be modified for any career opportunity
- Elevator Pitch – What’s Your Brand? – Learn the art of marketing oneself using a 30 second elevator pitch, perfect for interviews and first impressions
**Digital Literacy – Develop digital literacy skills to protect your online identity**

- **Debating Social Media**: Hold a class debate on the impact social media has on society
- **Behind the Scenes Advertising**: Determine how companies use social media to advertise
- **Danger! How do Avoid Tricks and Scams**: Find out what dangers exist when replying to scams on the Internet and create a movie trailer storyboard to illustrate these dangers
- **Online Investigation**: Analyze websites by evaluating the content, user appeal and more
- **Privacy Rivalry**: Comparing privacy policy statements of popular social media sites and apps
- **Text vs Email Etiquette**: Evaluate differences between casual and professional digital communication
- **Establish your Digital Footprint (Online NETiquette Part 1)**: Create “digital footprints” to portray future online identities
- **Cleaning Up your Digital Footprint (Online NETiquette Part 2)**: Learn privacy policies and take action to clean up various social media profiles

**Entrepreneurship – Teach business, leadership, social and entrepreneurial skills**

- **Careers of Yesterday and Today**: Explore an early entrepreneur’s career and draw conclusions about how that career is different from its current form
- **Famous Americans Making a Difference**: Research an impactful entrepreneur’s career
- **Practicing Philanthropy**: Carry out a service learning project based on a meaningful cause
- **Mind your own Business**: Create a mock business and build a class business fair

**STEM – Integrate Science, Tech, Engineering and Math with career exploration**

- **Everyday Math**: Interview an adult who uses math in their workplace
- ** Fighting Forest Fires**: Learn about what this job entails
- **Finding Facts on Scientists**: Research a career in STEM and create a factsheet & class book
- **Fossil Hunters**: Compare anthropologists and archeologists (or any 2 similar STEM occupations)
- **Invent a STEM Product**: Create a company and invent a product that will make life better in some way
- **Tech News**: Explain the impact that technology has on the workforce through a current events article
- **The Pythagorean Theorem**: Take a historical figure whose theories they are learning about in math class (Pythagoras) and research his life. Work to imagine what careers he might have today

**Labor Market Lessons – Apply labor market information (LMI) to making informed career decisions**

- **Bobilator**: Play a game called the Bobilator to better understand how different types of labor market information (LMI) can inform career decisions
- **What’s the Deal with LMI**: Research and present on LMI for a specific region of New York
- **Who Makes the News**: Visit a news station to learn about various media careers and their job outlook
- **More Math More Money**: Research to determine the likelihood of obtaining a career in STEM
- **HOT Jobs Near You!**: Apply real-time LMI by researching job postings from favorite companies
- **The Business Advantage**: Research real-time LMI using the employment page of a favorite company’s website. Then select a job posting to create a career path for using a vision board

*Note: Lessons can be found in the CareerZone Resources for Teachers section. All lessons mentioned above have been reviewed by the NYS Education Department’s Career and Technical Education Technical Assistance Center, a division of the Successful Practices Network.*