

Media Literacy Project Grant Application

Purpose of the grant:

- Support educators who provide instruction and resources that correlate to state and national learning standards for instructional excellence ***promoting media literacy.***
- To provide funds for literacy media projects or demonstration projects that can be replicated in other areas across the state and nation.

Amount of Grant: This grant is for \$1,250 for a period of one year. Three grants will again be awarded during the 2017-18 project year.

Definitions:

Media Literacy is the ability to access, analyze, evaluate, and create **media**. **Media literate** youth and adults are better able to understand the complex messages we receive from television, radio, Internet, newspapers, magazines, books, billboards, video games, music, and all other forms of **media**. Media Literacy empowers our students to be critical thinkers, effective communicators and active citizens.

Source: National Association for Media Literacy Education (NAMLE)

See a more complete definition at <http://namle.net/publications/media-literacy-definitions/> and examples of prior projects at the [NYS EMTA website](#).

Examples include:

- A media literacy course
- A project that promotes effective creation & use of media in student work
- A program that requires students to identify bias in media

Qualifications:

- Your local BOCES must be an institutional member of EMTA
- An educators that works with PreK-12 students
- New York State Certified Teacher, Librarian and/or Administrator

Application Process:

Applications shall be submitted by **May 19, 2017**. A committee will select recipients by June 9, 2017 and projects will be completed between July 1, 2017 and June 30, 2018. The first payment of 75% of the award will be presented at the time of notification of the award. A written report will be submitted and a presentation of the project will be given at the EMTA meeting in June 2018. The presentation can be done either in person or virtually. After the presentation the final 25% of the award will be released. Arrangements for the presentations can be made through the Grant Chairperson.



2017-18 Media Literacy Project Grant Application Form

Name:	
Position:	
School:	
Address:	
Email:	
Phone:	
Fax:	
School Website URL:	

I acknowledge submission of this grant proposal and agree that if it is awarded the applicant will be able to present at the June 2018 meeting of the NYS EMTA.

Signature of administrative supervisor: _____

Title of administrative supervisor: _____

Address items in this order. (2 pages maximum)

1. How does this project support the Media Literacy Education?
2. How does the project correlate to NYS/National standards and the Common Core Learning Standards?
3. What are the expected outcomes?
4. How will the project outcomes be assessed (method and criteria)?
5. How will the results of the project be publicized?
6. Include a budget for how you intend to spend the grant funds.
7. Include a statement on the copyright compliance of the project.

ATTACH THIS PAGE AS THE COVER PAGE OF THE APPLICATION. INCOMPLETE APPLICATIONS WILL NOT BE CONSIDERED FOR FUNDING.

Submit application by May 19, 2017 to:
Doreen Bergman, NYS EMTA Grant Chairperson
Via e-mail to dbergman@ocmboces.org